

VCI DIRECTOR SERIES

Indoor lobby displays keep your guests or customers **informed** and **moving**



Available in either beautiful solid oak or a Euro-style aluminum encased model, the Director is designed for high-visibility indoor use. Locations include lobbies, offices, conference rooms, showrooms, boardrooms, or any other area that requires an eye-catching message center.

At a glance, the Director clearly provides your visitors, guests or customers with messages, schedules, and the information they require. The Director not only keeps your customers informed, but most importantly, keeps your traffic flowing.

You control the messaging via a hand-held remote or PC. Update and revise your messages at any time. Easy-to-install and use, the Director is a complete turn-key solution.

Direct or inform clients, guests or employees. With characters displayed in three vivid colors, the Director is perfect for these applications.

- Character size: 1.4"; 8 lines of 16 or 24 characters
- Real-time clock: date and time
- Stores and displays up to 26 messages according to time and day of work
- Flexibility of 1 to 8-lines of messages
- 7 Operating modes consisting of Hold, Wipe (four directions), Automode™ and Flash
- 3 Brilliant colors & rainbow effects
- Keyboard programmable from 30 ft.
- Standard packaging includes display, messaging software, 25 ft. cable, 9-pin adapter, and IR remote
- One year parts and labor, factory servicing, USA



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Promoting your business 24 hours a day!!

Director Series Specifications

Oak wall mounted	16 characters	Aluminum wall mounted	16 characters	24 characters
Length	22.50" (57.15cm)	Length	25.45" (64.64cm)	35.03" (88.97cm)
Height	27" (68.58cm)	Height	27.49" (69.82cm)	27.49" (69.82cm)
Depth	3.12" (7.93cm)	Depth	3.00" (7.62cm)	3.00" (7.62cm)
Weight	37lbs. (16.78kg.)	Weight	30lbs. (13.64kg.)	40lbs. (18.18kg.)

Oak with brochure rack/stand	16 characters	Aluminum with stand	16 characters	24 characters
Length	27" (68.58cm)	Length	25.45" (64.64cm)	35.03" (88.97cm)
Height	61" (154.94cm)	Height	68.04" (172.82cm)	68.04" (172.82cm)
Depth	*18" (45.72cm)	Depth	*20.00" (50.8cm)	*20.00" (50.8cm)
Weight	65lbs. (29.48kg.)	Weight	85lbs. (38.64kg.)	95lbs. (43.18kg.)

*Reflects width of floor stand

Oak Display Dimensions:	16 characters–19"L x 16.8"H (48.26 cm x 42.67 cm)	Serial Computer Interface:	RS232/RS485 Optional Ethernet Adapter available
Aluminum Display Dimensions:	16 characters–19"L x 16.8"H (48.26 cm x 42.67 cm) 24 characters–27.5"L x 16.8"H (69.85 cm x 42.67 cm)	Power: (Oak Unit)	Internal power supply 120 VAC, 60Hz, 150 W (230 VAC, 50Hz, 150 W also available)
Oak Display Array:	1.4", 16 characters x 8 lines	Power: (Aluminum Unit)	Internal power supply, 200W Universal input, 85-265 VAC, 47-63Hz
Aluminum Display Array:	1.4", 16 characters x 8 lines 1.4", 24 characters x 8 lines	Maximum Power Cord Length:	6' 7" (204.22 cm)
Pixel (LED) Color:	Tricolor (red, green, and amber)	Keyboard:	Handheld remote operated, infrared, 55 key layout
Center-to-Center Pixel Spacing (Pitch):	0.2" (0.51 cm)	Case Material:	Solid oak or aluminum
Character Column Pitch:	0.4" (1.02 cm) space between characters	Standard Package Includes:	– Direct electronic sign – Messaging software – 25-ft. RS232 Cable – 9-pin RJ11 Adapter – IR Keyboard – Installation instructions
Character Row Pitch:	1" (2.54 cm) space between lines	Special Features:	Dipswitch selectable serial addressing (Aluminum unit) Optional floor stand
Character Size:	1.4" tall x 1.0" wide (3.556 cm x 2.54 cm) (visible from 75 ft)	Limited Warranty:	One-year parts and labor, factory servicing
Character Array:	5" x 7" matrix (12.7 cm x 17.78 cm)	Agency Approvals:	ETL (Conforms to ANSI/UL Std. 1950) IEC 950, EN 60950, certified to CSA STD. C22.2 #950 Complies with part 15 of the FCC rules
Character Set:	Sans serif upper/lower case Small sans serif	Operating Temperature:	32° to 95°F, 0° to 35°C
Memory Retention:	One month typical	Humidity Range:	0% to 95% non-condensing
Message Capacity:	26 different pages can be stored, scheduled, and displayed according to time and day of the week when using the IR remote control		
Message Operating Modes:	7, Consisting of: Automode™, Hold, Wipe (four directions), and Flash (character or word)		
Real-Time Clock:	Date and time, 12- or 24-hour format, maintains accurate time without power for up to 30 days typical		

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