

Dynamic, moving messages...

...with fingertip control



The new and improved BetaBrite electronic display gets your message across faster and better than ever before. Designed for top visibility at a 150 ft. distance, our displays are brighter and sharper than the competition.

- Advertise your specials
- Announce upcoming events
- Welcome customers and guests
- Promote safety awareness
- Recognize employees





Features

- Save and display multiple messages
- Handheld infrared keyboard
- Simple 3-step programming
- Creative messages at your fingertips
- Moving animations and fun fonts
- Powerful graphics and brilliant colors
- 8 colors



VCI-1213 Specifications

Case Dimensions:	25.8"L x 2.0"D x 3.8"H
Display Dimensions:	24.0"L x 2.1"H
Display Weight:	2.55 lbs. (1.16 kg.) without power supply and keyboard
Display Array:	80 columns x 7 rows
Display memory:	30,000 characters
Pixel Size (Diameter):	0.2" (0.51 cm)
Pixel (LED) Color:	8 Super-bright colors & 3 rainbow effects
Center-to-Center Pixel Spacing (Pitch):	0.3" (0.76 cm)
Character Size:	2.1" tall
Character Array:	5 x 7 matrix
Character Sets:	Block (sans serif); decorative (serif); upper/lower case; slim/wide
Memory Retention:	One month typical
Message Capacity:	65 different messages can be stored and displayed
Message Operating Modes:	26 consisting of: Automode, Hold, Interlock, Roll (6 directions), Rotate, Sparkle-on, Twinkle Spray-on, Slide across, Switch, Wipe (6 directions), Starburst, Flash, Snow, Scroll, Condensed rotate
Keyboard:	Handheld remote operated, infrared, 54 key layout

Built-in Animations:	Cherry-bomb exploding, don't drink and drive, fireworks, slot machine, no smoking, running animal, moving auto, welcome (in script), thank you (in script), new flash, trumpets, party balloons and fish
Clock:	12 or 24 hour format
Serial Computer Interface:	RS232
Power:	7.5 VDC at 3.25A, 50/60 HZ
Maximum Power Cord Length:	10 ft.
Case Material:	Extruded aluminum
Limited Warranty:	One-year parts and labor, factory servicing
Agency Approvals:	<ul style="list-style-type: none"> – 120 VAC model: Listed to ANSI/UL 60950-1 (US) and CAN/CSA C22.2 No. 60950-1-03 (Canada) – 230 VAC models: Complies with EN60950: 1992 (Europe) and AS/NZS 3260-1993 (Australia/New Zealand) – FCC Part 15 Class A –  and  Marked (120 VAC model) –  and  Marked (230 VAC model)
Operating Temperature:	32° to 120°F, (0° to 50°C)
Humidity Range:	0% to 95% non-condensing
Mounting:	Hardware to accommodate wall/ceiling mounting