

Increase customer awareness both Indoors and Outdoors



Statistics in a recent study show that LED displays placed inside banks repeatedly increase awareness in products and services. Moving LED displays attract attention better than static signage and are more energy-efficient and cost-effective than incandescent signs. Electronic LED displays allow you to show real-time market data, proprietary information, news headlines and messaging with our comprehensive line of indoor and outdoor display systems.

- Announce new rate changes, ATM locations, hours of operation
- Advertise safe deposit boxes and Christmas club accounts
- Promote financial products and special services to existing customers waiting at drive-thrus
- Run help wanted ads, seasonal loans, and home equity product specials
- Broadcast community involvement and local activity sponsorship
- Advertise hours of operation and services provided



Indoor Displays

- Promote sales of equities, and insurance in addition to checking, CDs, savings & money market accounts
- Educate & constantly remind customers about other financial, investment and trust planning services
- Reduce perceived wait time while informing, selling and entertaining customers
- Entertain waiting customers with current news, sports and weather services



ElectronicSigns.com

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www.electronic signs.com

Choosing the right LED display

Simply stated, LED signs are the most cost efficient and effective advertising available today.

Slower Traffic / Close-up Viewing

The 17mm series is perfect for advertising along any local city street. 5-Inch to 22-inch letters, and high display resolution make it ideal for monument applications, lower pylon, and slower city traffic volumes. Brilliant red or amber LEDs with 256-shades/grayscale really attract attention.



17MM

32 x 160

Cabinet Size	Height: 1 ft. 10 inches Width: 9 ft. 2 inches
Character Height	5 lines - 3 inches 4 lines - 5 inches 3 lines - 7 inches 2 lines - 10 inches 1 line - 21 inches

17MM

48 x 160

Cabinet Size	Height: 2 ft. 9 inches Width: 9 ft. 2 inches
Character Height	8 lines - 3 inches 6 lines - 5 inches 4 lines - 7 inches 3 lines - 10 inches 2 lines - 13 inches 1 line - to 20 inches

17MM

48 x 192

Cabinet Size	Height: 2 ft. 9 inches Width: 11 ft.
Character Height	8 lines - 3 inches 6 lines - 5 inches 4 lines - 7 inches 3 lines - 10 inches 2 lines - 13 inches 1 line - to 20 inches

Fast or Slow Moving Traffic

The 35mm series is ideal for advertising to both faster and slower traffic volumes. With 1 ft. to 4 ft. characters in red or amber LEDs and 256-shades/grayscale, this LED display is ideal for pole or monument applications and almost any traffic volume.



35MM

16 x 80

Cabinet Size	Height: 1 ft. 10 inches Width: 9 ft. 2 inches
Character Height	2 lines - 10 inches 1 line - 21 inches

35MM

24 x 80

Cabinet Size	Height: 2 ft. 9 inches Width: 9 ft. 2 inches
Character Height	4 lines - 7 inches 3 lines - 10 inches 2 lines - 14 inches 1 line - 33 inches

35MM

24 x 96

Cabinet Size	Height: 2 ft. 9 inches Width: 11 ft.
Character Height	4 lines - 7 inches 3 lines - 10 inches 2 lines - 14 inches 1 line - 33 inches

Long Distance Viewing / Higher Elevations

The 89mm series is designed for maximum visibility along highways, highly elevated installations, or any application requiring long distance visibility. With character sizes from 17.5" to over 9' feet tall and 256-shades/grayscale in red or amber, this large format pixel LED sign is an energy-efficient, cost-effective alternative or upgrade to incandescent signs.



89MM

16 x 80

Cabinet Size	Height: 4 ft. 9 inches Width: 23 ft. 5 inches
Character Height	2 lines - 25 inches 1 line - 53 inches

35MM

24 x 80

Cabinet Size	Height: 7 ft. 1 inch Width: 23 ft. 5 inches
Character Height	4 lines - 18 inches 3 lines - 25 inches 2 lines - 35 inches 1 line - 84 inches

35MM

24 x 96

Cabinet Size	Height: 7 ft. 1 inch Width: 28 ft. 1 inch
Character Height	4 lines - 18 inches 3 lines - 25 inches 2 lines - 35 inches 1 line - 84 inches