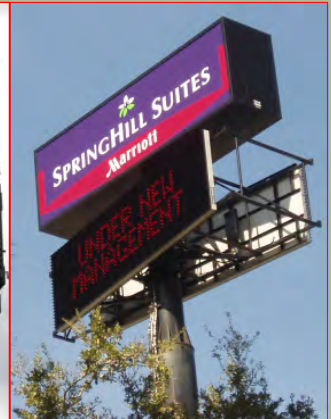




64mm 16 x 64 Matrix Red



89mm 24 x 80 Amber



89mm 24 x 80 Red

Roadstar Series Outdoor LED Displays

The RoadStar series is designed for maximum visibility along highways, highly elevated installations, or any application requiring long distance visibility. Its unique, modular, state-of-the-art design produces a dynamic advertising message center that is highly energy efficient, easy to operate, install and service.

Advertise your products and services at a moment's notice to dramatically increase your company's sales and profits, like no other advertising medium can.

Become a recognized landmark in your local community. Superior PureColor™ LED design exhibits excellent color contrast, is very bright and provides you with a display that will impact your daily drive-by audience with dazzling, professional advertising messages that cannot be ignored.

- Retrofit – Replace your old incandescent or flip disk technology.
- Flexible – Many modular sizes to meet your display needs from 1.5ft. tall x 5ft. long to 14ft. tall x 46ft. long.
- Powerful – Visible from several hundred to over 3000 feet – large diameter LED pixels.
- Dynamic – At a moment's notice, brilliant advertising messages and graphics attract the attention of your drive-by audiences.
- Efficient – Energy Smart Technology is affordable, reliable and energy efficient.
- Economical – A single investment in LED advertising displays will help you to eliminate reoccurring expenditures on traditional yellow pages, newspaper, radio, TV (shotgun) advertising that do not reach your targeted drive-by audience.
- Profitable – Create new sales and profits as no other advertising medium can by stimulating and increasing daily impulse purchases.



Rows	Columns	Depth: 17.5" is 10"D 24.5" is 11.75"D Case H" x W"		Character Height Per Line 17.5" Display	Character Height Per Line 24.5" Display	Number of Characters Per Line	Red Rated Max 115VAC Input Current (Amps)		Amber Rated Max 115VAC input Current (Amps)		Weight with mounting brackets		Number of sections to ship & install
		17.5	24.5				17.5	24.5	17.5	24.5	17.5	24.5	
7	64	1'8"x13'4"	2'4"x18'8"	17.5" / 1 line	24.5" / 1 line	10/1	6	9	9	12	210	350	2
7	80	1'8"x16'8"	2'4"x23'4"			13/1	7	11	11	15	360	440	2
7	96	1'8"x20'	2'4"x28'			16/1	8	13	13	18	310	530	2
16	64	3'4"x13'4"	4'8"x18'8"	40" / 1 line 25" / 1 line 17.5" / 2 lines	56" / 1 line 24.5" / 2 lines	10/2	12	19	18	27	460	770	2
16	80	3'4"x16'8"	4'8"x23'4"			13/2	14	23	23	33	580	960	2
16	96	3'4"x20'	4'8"x28'			16/2	17	27	27	39	690	1150	2
24	64	5'x13'4"	7'x18'8"	60" / 1 line 50" / 1 line 25" / 2 lines 12.5" / 4 lines	84" / 1 line 35" / 2 line 17.5" / 4 lines	21/1	17	27	27	39	690	1155	2
24	80	5'x16'8"	7'x23'4"			24/1	21	34	34	49	870	1440	2
24	96	5'x20'	7'x28'			26/1	25	41	40	58	1035	1725	2
32	64	6'8"x13'4"	9'4"x18'8"	80" / 1 line 50" / 1 line 37.5" / 2 line 25" / 3 lines 12.5" / 5 lines	112" / 1 line 53" / 2 line 35" / 3 lines 17.5" / 5 lines	10/4	22	36	36	52	920	1540	2
32	80	6'8"x16'8"	9'4"x23'4"			13/4	28	45	45	65	1160	1925	2
32	96	6'8"x20'	9'4"x28'			16/4	33	54	53	77	1380	2300	2
40	64	8'4"x13'4"	11'8"x18'8"	80" / 1 line 50" / 2 line 25" / 3 lines 12.5" / 6 lines	112" / 1 line 53" / 2 line 35" / 3 lines 17.5" / 6 lines	10/5	28	45	45	65	1150	1925	4
40	80	8'4"x16'8"	11'8"x23'4"			13/5	34	56	56	81	1450	2400	4
40	96	8'4"x20'	11'8"x28'			16/5	41	67	67	96	1725	2875	4
48	64	10'x13'4"	14'x18'8"	80" / 1 line 50" / 2 line 37.5" / 3 line 25" / 4 lines 12.5" / 8 lines	112" / 1 line 70" / 2 line 53" / 3 line 35" / 4 lines 17.5" / 8 lines	10/6	33	54	53	77	1380	2310	4
48	80	10'x16'8"	14'x23'4"			13/6	41	67	67	96	1740	2880	4
48	96	10'x20'	14'x28'			16/6	49	80	80	115	2070	3450	4

NOTE: Many more sizes are available up to 14' x 46' (48 rows x 160 columns). Approximate dimensions, power, and weight – call your Adaptive dealer for architectural drawings. Due to continuing product innovations, all specifications are subject to change without notice.

Pixel (LED) Color:	Red or amber, 256 shades (grayscale)
Pixel Pitch:	17.5" character – 64mm / 2.5" pitch 24.5" character – 89mm / 3.5" pitch
Pixel Luminance:	Viewable in direct sunlight
Viewability:	125°
Character Set:	International character set, block (sans serif), decorative (serif), upper/lower case, slim, wide, double wide, and shadow
Message Capacity:	95 different messages can be stored and scheduled to be displayed according to time and date.
Message Presentation:	– 27 unique presentation styles – Automatic centering in any mode – User programmable logos and graphics – Programmable hold times up to 6 minutes – Calendar scheduling
User Animations:	.BMP and .GIF file formats
Temperature Accuracy:	±1° F Typical (optional temperature probe)
Clock/Date:	Time in 12/24-hour formats, date in multiple formats
Battery:	Lithium battery for time/date/message retention during power interruptions for at least 1 year
Serial Communication Interface:	Standard RS232 and RS485 Options: On site wireless, telephone or fiberoptic modem – factory tested, configured and installed inside the AlphaEclipse case.

Special Features:	<ul style="list-style-type: none"> – Sealed enclosure design prevents external contaminate penetration and filter maintenance – Industry standard 64 MB compact flash memory for message storage – Comprehensive remote diagnostic program – External temperature probe (optional) – Internal AC power switch for servicing – Light colored case, designed to limit solar heat rise internally – Automatic thermal protection – Auto night time dimming (8 levels)
Communications:	Alpha® Communications Protocol
Power:	115/230 VAC ± 10% - 50/60 Hz single phase
Case Material:	UL 50 type 3R, IP44, aluminum cabinet
Limited Warranty:	Five-year limited factory depot parts warranty
Agency Approvals:	FCC Part 15, Class A, ANSI/UL 60950 -1, CAN/CSA C22.2 60950-1-03 C-ETL-US listing mark and CE marking
Operating Temperature:	-40° to 122°F / -40° to 50°C
Mounting:	Steel mounting angle, design facilitates welding, bolting, or riveting techniques.
Module/Case Dimensions:	<ul style="list-style-type: none"> – Front access to all components – Lift off hinged door for ease of service – 17.5" char. is 10" deep inc. steel mtg. brackets – 24.5" char. is 11.75" deep inc. steel mtg. brackets <p>NOTE: Many more sizes available to 14'x46', consult your Adaptive dealer</p>

